


Memorandum No. LRS-2023-007

TO : UNIVERSITY-REGISTERED POLITICAL PARTIES
INDEPENDENT CANDIDATES
MEMBERS OF THE COLLEGE STUDENT ELECTORAL BOARDS
UP Diliman

THROUGH : DEANS AND HEADS OF ACADEMIC UNITS
COLLEGE SECRETARIES AND STUDENT AFFAIRS ADMINISTRATORS
UP Diliman

FROM : 
LOUISE LASHIL R. SONIDO
Vice Chancellor for Student Affairs &
2023 University Student Electoral Board Chair

SUBJECT : Campaign and Miting de Avance Guidelines

DATE : 2 May 2023

This is to issue the following campaign and Miting de Avance guidelines, as agreed during the meeting of the University Student Electoral Board (USEB) with party representatives and independent candidates on 28 April 2023:

I. Position of Campaign Posters on Bulletin Boards

Campaign posters shall be positioned as follows on bulletin boards located within the premises of the colleges and other academic units. This arrangement was determined using a wheel spinner application during the aforementioned meeting. Colleges are requested to provide bulletin boards for campaign materials.

INDEPENDENT	STAND UP	ALYANSA

***Position of Candidates on Official Ballot**

Standard Bearers

STAND UP	ALYANSA

Councilors

STAND UP	ALYANSA	INDEPENDENT

II. Campaign Guidelines

All the guidelines pertinent to campaign materials and activities are stipulated in Section 1 and 2 of Article VIII of the Revised UP Diliman Election Code.

A. Campaign Materials

- a.) Only the following election materials are allowed:
 1. Slate posters – 1 design, not larger than 20" x 20", black + one color, which may contain the photos and credentials of the candidates of the slate
 2. Thematic poster - newsprint, not larger than 18" x 24", black + one color, with no pictures of candidates
 3. Slate handbill or sample ballot – newsprint, ¼ of 8.5 x 11", one color
 4. Party's General Program of Action – newsprint, not larger than 20" x 30", one color
 5. Streamers – should be no larger than 3ft. x 9ft.
 6. An independent candidate is allowed to have an election material of 1 design, not larger than 8 ½" x 11", in black + 1 color, which can contain his/her photo, credentials, and General Program of Action, provided that, no two or more independent candidates may have a common design, mark, or confusingly similar theme on their campaign materials.
 7. Blogs, online slate posters, social networking sites and other forms of online campaigning shall be allowed.
- b.) Machine-printed materials shall be allowed as personal campaign materials, provided that the machines used shall be limited to photocopies, risographs and personal computers.
- c.) Campaign posters may be put up in bulletin boards of recognized student organizations and other areas designated by the College and/or University administration.
- d.) Positions of posters on bulletin boards shall be determined by drawing lots among party representatives. All the parties shall equally share the bulletin board. Independent candidates shall also be given a proportionate share. The College Electoral Boards shall be informed of the positions of posters.
- e.) Ribbons/name tags may be used for identification purposes.
- f.) In general, any handmade personal campaign materials such as posters, pins, stickers, flaglets, handbills, and other similar items shall be allowed.

- g.) The giving, distribution and use of buttons, badges, matches, T-shirts, food, multimedia promotional materials, gifts and other forms of political gimmickry shall be prohibited.
- h.) No campaign materials shall be posted on walls, trees, street signs, electric posts, power houses, lampposts, traffic signs, benches and other outside structures not meant for posting.
- i.) Streamers may be put in colleges if there is permission from the colleges concerned.
- j.) Each party shall be allowed to put up one streamer at designated billboards along the University Avenue and one at the Vinzons Hall, upon approval of the Vice Chancellor for Community Affairs. No billboards shall be set up in any part of the campus.
- k.) No campaign materials shall be put up outside the Diliman campus (i.e. no materials outside the Unibersidad ng Pilipinas marker at the University Avenue entrance, and outside the fence along Katipunan Avenue).
- l.) Statements (wall and/or for mass distribution) on issues, and on the party and its principles/positions/plans/programs are strongly encouraged. To avoid mudslinging, no candidate's name or direct allusion to such candidate shall appear in these statements.
- m.) Five copies of campaign materials shall be submitted to the Office of Student Activities (OSA).

B. Campaign Activities

- a.) No motorcades, whether noisy or silent shall be allowed. Motorcades are defined as more than two vehicles carrying election materials of one or more candidates going around the campus in succession.
- b.) There shall be one general miting-de-avance a day before the elections.
- c.) College rallies and/or fora are allowed provided there is permission from the colleges concerned.
- d.) The Philippine Collegian shall be requested to give equal space for the campaign platforms of the parties/candidates.

Any violation of the rules detailed in A and B above by any candidate shall constitute sufficient grounds for his/her disqualification as stipulated in Section 4 of Article VIII of the Revised UP Diliman Election Code.

C. Convocations

The University and College Student Electoral Boards shall organize at least one University convocation and one college convocation, respectively (in the latter

case, at least one convocation in each college/unit), within the third and fourth weeks of the election period. Provided, that no convocation shall be held later than one day before the elections.

D. Room-to-room Campaign

Room-to-room campaigns shall not be undertaken without permission of the instructors or professors concerned and present.

III. Miting de Avance

The University Student Electoral Board (USEB) partnered with the UP Economics Society for this year's Miting de Avance scheduled on 15 May 2023, Monday, 3:00 PM to 6:00 PM, at the Institute of Biology Auditorium.

IV. Proclamation of Winning Candidates

The last day of elections and proclamation of winning candidates is set on 22 May 2023, Monday, 12:00 NN and 4:00 PM, respectively, at the Student Union Building/Vinzons Hall Lobby.

For other details, please refer to the Revised University of the Philippines Diliman University Student Election Code and the 2021 Remote Election Guidelines.

For your information and guidance.

Thank you.

cc: University Student Electoral Board
University Student Electoral Tribunal